

**THE PRINCESS MARGARET CANCER FOUNDATION LAUNCHES THE FIRST EVER
COTTAGE LOTTERY!**

TORONTO May 18, 2021 – The Princess Margaret Cancer Foundation launched its first ever Princess Margaret Cottage Lottery today, a Limited-Edition fundraiser featuring over 5,000 summer themed prizes including 3 incredible Grand Prize Cottages.

The 3 Incredible Grand Prizes include:

- Georgian Bay Grand Prize: \$1.6 Million Georgian Bay Waterfront Cottage + \$50,000 CASH
- Muskoka Grand Prize: \$1.5 Million Muskoka Lakefront Cottage + \$50,000 CASH
- Kawartha Grand Prize: \$1.4 Million Kawartha Lakefront Cottage + \$50,000 CASH

Other big prizes include a luxury 2021 Airstream Atlas Touring Coach Or \$300,000 CASH Early Bird Prize plus exciting convertibles like the 2021 Porsche 718 Boxster S PDK and the 2021 BMW Z4 sDrive30i, watercrafts and other outdoor toys, vacations and so much more!

The Princess Margaret Cottage Lottery also includes two exciting add-on games: a 50/50 Add-On with a minimum payout of \$500,000 and the all-new 30 Days of Vacays featuring thirty exclusive “bucket list” vacations to the world’s most desirable locations.

“We are very proud and excited to launch this brand-new Cottage Lottery product headlined with our ever-popular Linwood custom-built waterfront cottages in Muskoka, Georgian Bay and Kawartha Lakes. There’s never been a better time to own a cottage in Ontario and now our supporters have the chance to win one” commented Ramona Oss, Vice President, Lotteries, The Princess Margaret Cancer Foundation.

“Every time someone in Ontario purchases a lottery ticket, they are fueling critical advancements in cancer research and helping to deliver best-in-class clinical care to patients needing lifesaving treatments. In essence, you are helping to create the future of cancer care for patients at The Princess Margaret, across Canada and around the world” Oss added.

Visit PrincessMargaretLotto.com for complete prize information including photo galleries, videos, and virtual tours of the prizes and to order one of the limited number of tickets available.

About Princess Margaret Cancer Centre

The Princess Margaret Cancer Centre has achieved an international reputation as a global leader in the fight against cancer and delivering Personalized Cancer Medicine. The Princess Margaret, one of the top 5 cancer research centres in the world, is a member of the University Health Network, which also includes Toronto General and Toronto Western Hospitals, Toronto Rehabilitation Institute and The Michener Institute for Education at UHN. University Health Network is Canada’s largest research hospital affiliated with the University of Toronto. www.theprincessmargaret.ca

About The Princess Margaret Cancer Foundation

The PMCF is one of the world’s leading cancer charities. Its mission is to enable future care now by raising funds that accelerate cancer research, education, and clinical care benefitting patients at Princess Margaret Cancer Centre, across Canada and around the world. www.thepmcf.ca

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